iMac

With the dramatically enhanced speed, style, and simplicity of iMac, you can surf the Internet, make movies, or watch DVD movies—effortlessly.

Plug in. Turn on. Surf's up.

It's that easy to get on the Internet. Just plug in, connect the phone line, and answer a few simple questions. Apple's Setup Assistant guides you through a few simple steps, and presto— instant Internet. Now you're sharing email with friends and family, shopping online, and watching movie trailers from your iMac. You'll get 30 days of free Internet service with EarthLink, and you'll be automatically signed up for iTools, a unique suite of free Internet services from Apple. iTools lets you easily create your own website, send and receive email with your very own Mac.com email address, share and store files online, protect your kids while they surf the web, and more.

Play the classics...

Just slide a DVD movie into the slot-loading drive on your DVD-ROM–equipped iMac, and you've got your own movie theater. With the high-resolution, flicker-free display and new Theater Mode, the show is positively cinematic —complete with the heart-thumping sound of built-in speakers featuring Harman Kardon audio technology. You'll have everything you need to start watching DVD movies right out of the box. (Popcorn optional.)

...or make them yourself.

Shoot your own digital footage, connect your DV camcorder to a FireWire port in any DV model, and launch the newest version of iMovie, Apple's incredibly easy-to-use digital video editing software. With iMovie, you can trim scenes and add transitions, titles, and special effects— even your own soundtrack. Then play your masterpiece full-screen, email it to friends, or make copies on video-tape. You can even create your own iMovie theater on the web using HomePage, one of the many free iTools available to iMac owners.

Get unwired with AirPort.

Install an optional AirPort Card in an AirPort-ready iMac and connect an AirPort Base Station to the Internet via dialup, Ethernet, DSL, or cable modem, and you can be wireless with your iMac in minutes. You're ready to surf the web, send email, and share files with other Macintosh computers, almost anywhere within a 150-foot radius of the base station—no strings attached.*

AppleCare at your service.

Safeguard your iMac for three full years with the optional AppleCare Protection Plan. You'll benefit from a host of services, including powerful diagnostic software tools, online support, regular email updates, and Apple's toll-free helpline. And for most problems, no problem: We'll fix your hardware for the next three years. You have the assurance of being helped by Apple-certified technicians using genuine Apple parts—and the reassurance of knowing that your iMac is covered. For more information, visit www.apple.com/support.

*Wireless Internet access requires AirPort Base Station and Internet access (fees may apply). Some ISPs are not currently compatible with AirPort, including America Online. Range may vary with site conditions.

Clearly amazing.

The new Apple Pro Keyboard and Apple Pro Mouse are designed to let you work with precision and grace. Extremely comfortable, incredibly accurate, the Apple Pro Mouse offers a unique design that fits any hand and lets you click virtually anywhere on its top. The optical sensor provides precise cursor control and won't skip, stick, or need cleaning.

The Apple Pro Keyboard puts versatility and convenience at your fingertips. A full-size keyboard with programmable function keys, it lets you launch applications, adjust audio volume, navigate documents, and play video games—all without taking your hands off the keyboard.

All new colors. All new models.

Presenting the fastest, most affordable iMac models ever. From the refined curves to the polished surface and luscious colors, the new iMac looks more beautiful than ever before. And the new Apple Pro Keyboard and Apple Pro Mouse make iMac even more appealing.

But iMac isn't just beautiful on the outside. Inside, there's a lightning-fast PowerPC G3 processor and a massive hard drive to store movies, photos, and other brilliant creations. Surfing the Internet is a breeze, and with the ATI RAGE 128 Pro graphics accelerator, 3D games come to life in adrenaline-pumping detail. Our revolutionary no-fan design makes this exceptional computer exceptionally quiet. And with iMac DV, iMac DV+, and iMac DV Special Edition, you can put yourself in the director's chair and make Desktop Movies.

iMac Specifications

iMac DV Special Edition	500-MHz PowerPC G3 processor, 512K L2 cache, 128MB SDRAM, 30GB hard drive, DVD-ROM drive, 15-inch display (13.8-inch viewable), ATI RAGE 128 Pro graphics, two FireWire ports, two USB ports, 10/100BASE-T Ethernet, 56K modem,* AirPort ready. Available in Graphite and Snow.
iMac DV+	450-MHz PowerPC G3 processor, 512K L2 cache, 64MB SDRAM, 20GB hard drive, DVD-ROM drive, 15-inch display (13.8-inch viewable), ATI RAGE 128 Pro graphics, two FireWire ports, two USB ports, 10/100BASE-T Ethernet, 56K modem,* AirPort ready. Available in Indigo, Ruby, and Sage.
iMac DV	400-MHz PowerPC G3 processor, 512K L2 cache, 64MB SDRAM, 10GB hard drive, CD-ROM drive, 15-inch display (13.8-inch viewable), ATI RAGE 128 Pro graphics, two FireWire ports, two USB ports, 10/100BASE-T Ethernet, 56K modem,* AirPort ready. Available in Indigo and Ruby.
iMac	350-MHz PowerPC G3 processor, 512K L2 cache, 64MB SDRAM, 7GB hard drive, CD-ROM drive, 15-inch display (13.8-inch viewable), ATI RAGE 128 Pro graphics, two USB ports, 10/100BASE-T Ethernet, 56K modem.* Available in Indigo.

All models include Apple Pro Keyboard, Apple Pro Mouse, Mac OS 9, QuickTime, AppleWorks, Microsoft Internet Explorer and Outlook Express, Netscape Communicator, Quicken Deluxe 2000, Palm Desktop, FAXstf, Bugdom, and Nanosaur. DV models also include iMovie 2 and FireWire camcorder cable.

DV models can be ordered with AirPort and additional memory preinstalled from the online Apple Store at www.apple.com/store.

*Actual modem speeds lower.

www.apple.com